

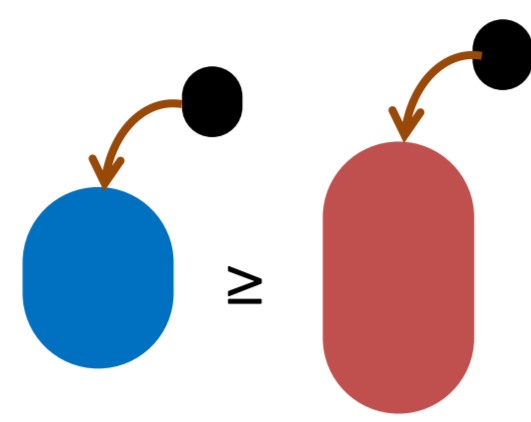
Introduction

Task: select a set $S \subseteq V$ ($|V| = n$) of items of a specific size
Goal: maximize a monotone **submodular** set function $f: 2^V \rightarrow \mathbb{R}$
 $f(S) + f(T) \geq f(S \cap T) + f(S \cup T)$
 for any $S, T \subseteq V$

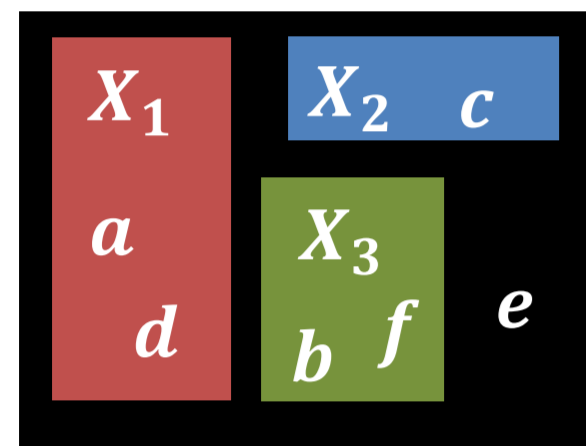
Equivalent to the **diminishing return** property
 $f(S + e) - f(S) \geq f(T + e) - f(T)$
 for any $S \subseteq T$ and $e \in V \setminus T$

Greedy strategy for submodular maximization
 Simple & Fast
 Approx. ratio = $1 - e^{-1} \approx 0.63$
[Nemhauser-Wolsey-Fisher. Math. Program. '78]

Various applications
 sensor placement
 influence maximization
 document summarization
 feature selection
 network inferring ...



More complex situations



e	a	b	c	d	e	f
$x(e)$	1	3	2	1	0	3

What if selecting k disjoint sets? What if assigning k kinds of items?
 We adopt **k -submodular** functions

Our contributions

Approximation algorithms

For monotone k -submodular function maximization under size constraints

① Total size constraint

Given a total budget B for k kinds of items

$$\# \text{ } \bullet + \# \text{ } \star + \# \text{ } \blacklozenge = B$$

Approx. ratio = $1/2$

function eval. =
 $\mathcal{O}(knB)$ Greedy strategy
 $\tilde{\mathcal{O}}(kn)$ Random sampling

② Individual size constraint

Given a budget B_i for each kind of items

$$\# \text{ } \bullet = B_1, \# \text{ } \star = B_2, \# \text{ } \blacklozenge = B_3$$

Approx. ratio = $1/3$

function eval. =
 $\mathcal{O}(knB)$ Greedy strategy
 $\tilde{\mathcal{O}}(k^2n)$ Random sampling

Experimental evaluations

Influence maximization with k topics
 Sensor placement with k kinds of measures

Related work

Theoretical results under **NO** constraint [Iwata-Tanigawa-Yoshida. SODA'16]

$1/2$ -approx. algorithm for non-monotone k -submodular maximization
 $\frac{k}{2k-1}$ -approx. algorithm for monotone k -submodular maximization

Applications of bi(2-)submodular functions [Singh-Guillory-Bilmes. AISTATS'12]

Sensor placement & feature selection
 No approx. guarantee

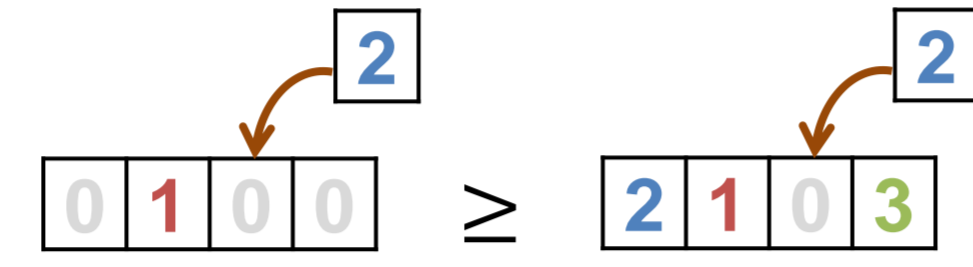
k -submodular functions

$f: (k+1)^V \rightarrow \mathbb{R}$ is **k -submodular** if for any x & y
 $f(x) + f(y) \geq f(x \sqcap y) + f(x \sqcup y)$

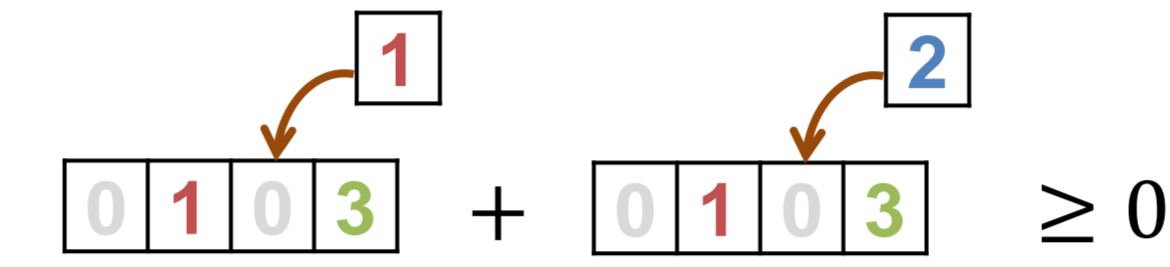
Characterization [Ward-Živný. ACM Trans. Algor. '15]

A function f is k -submodular if and only if f satisfies ① & ②

① Orthant submodular



② Pairwise monotone



② irrelevant in this work since we consider *monotone* functions

\sqcap	0	i	j
0	0	0	0
i	0	i	0
j	0	0	j

\sqcup	0	i	j
0	0	i	j
i	i	i	0
j	j	0	j

Total size constraint

Given: a monotone k -submodular function f & an integer $B \leq n$

Goal: $\max f(x)$ s.t. $|\text{supp}(x)| \leq B$

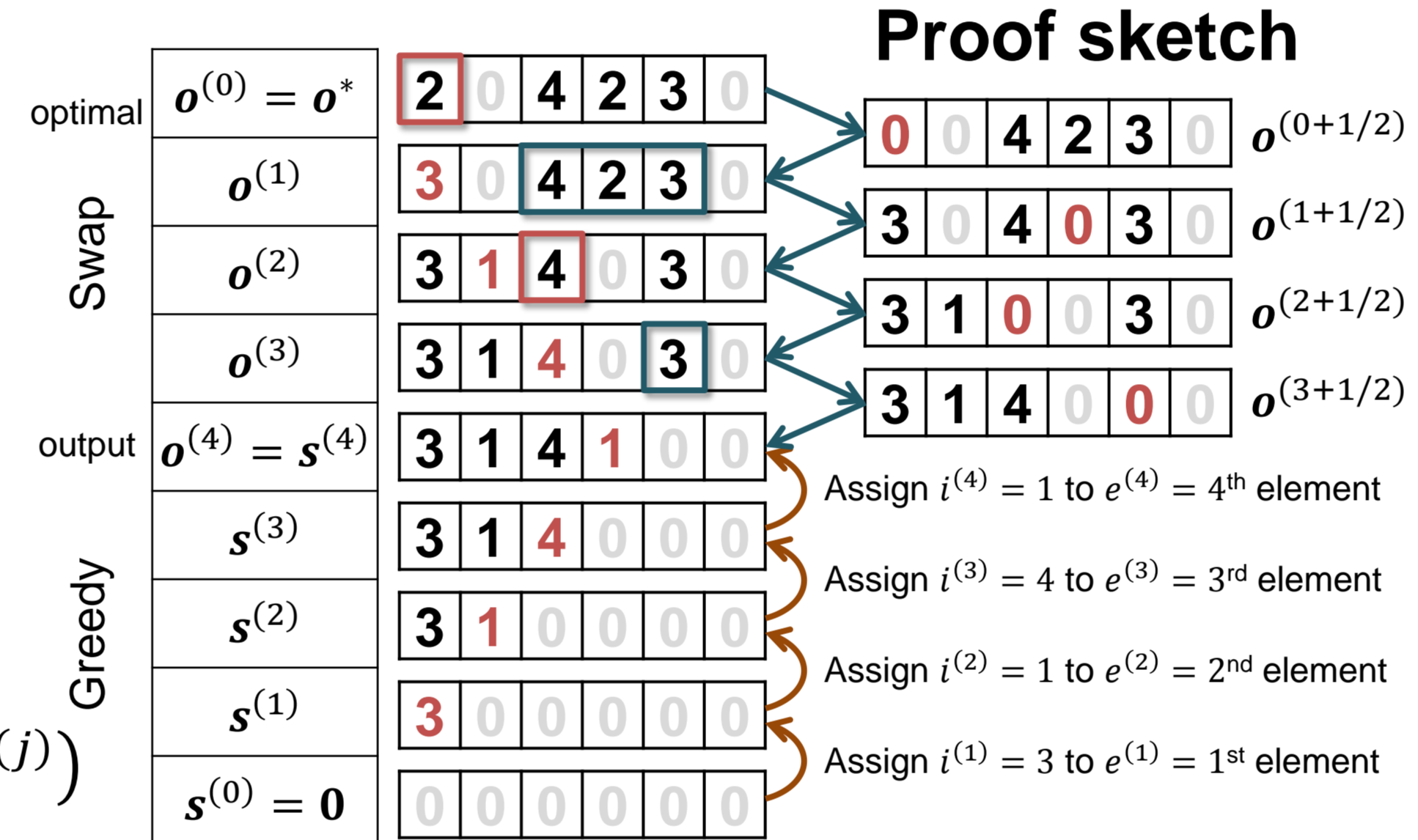
k -Greedy-TS

$s \leftarrow 0$
 for $j = 1$ to B
 $(e^{(j)}, i^{(j)}) \leftarrow \arg\max_{e \in V \setminus \text{supp}(s), i} \Delta_{e,i} f(s)$
 $s(e^{(j)}) \leftarrow i^{(j)}$

function eval. = $\mathcal{O}(knB) = \mathcal{O}(kn^2)$

Approx. ratio = $1/2$...tight

$$f(s^{(j)}) - f(s^{(j-1)}) \geq f(o^{(j-1)}) - f(o^{(j)})$$



k -Stochastic-Greedy-TS

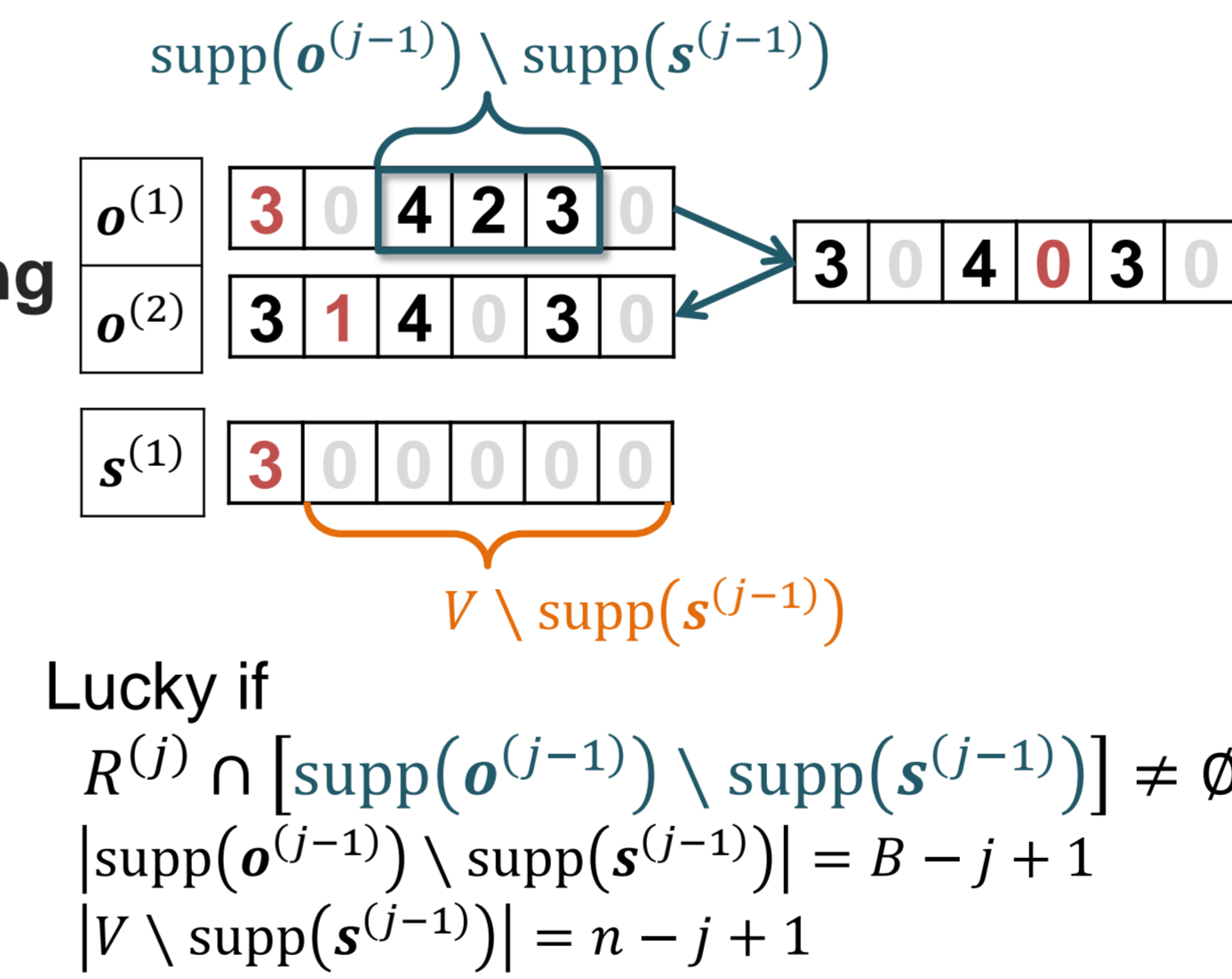
Can $\mathcal{O}(knB)$ be reduced?

Check a small part of $V \setminus \text{supp}(s)$ via **random sampling**

$R^{(j)} \leftarrow$ a random subset of size $\min \left\{ \frac{n-j+1}{B-j+1} \log \frac{B}{\delta}, n \right\}$
 sampled from $V \setminus \text{supp}(s)$
 $(e^{(j)}, i^{(j)}) \leftarrow \arg\max_{e \in R^{(j)}, i} \Delta_{e,i} f(s)$

function eval. = $\mathcal{O}(kn \log(B) \log(B/\delta))$

Approx. ratio = $1/2$ w.p. $1 - \delta$



Individual size constraint

Given: a monotone k -submodular function f & k integers B_1, \dots, B_k

Goal: $\max f(x)$ s.t. $|\text{supp}_i(x)| \leq B_i$ ($1 \leq i \leq k$)

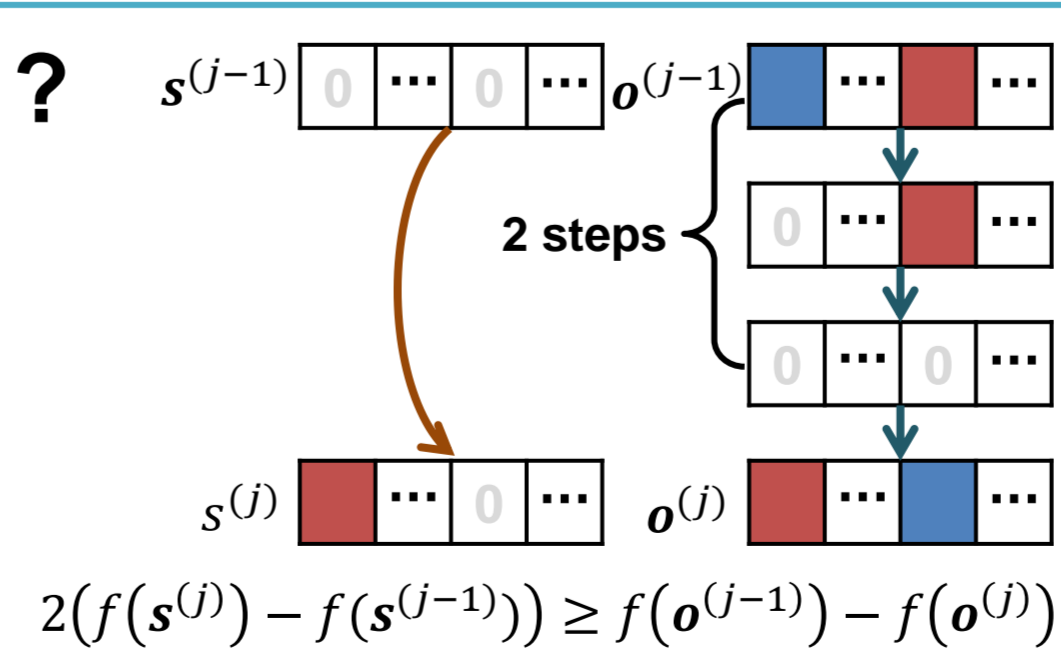
k -Greedy-IS

$(e^{(j)}, i^{(j)}) \leftarrow \arg\max_{e \in V \setminus \text{supp}(s)} \Delta_{e,i} f(s)$
 $i: \text{supp}_i(s) < B_i$

function eval. = $\mathcal{O}(knB)$

Approx. ratio = $1/3$...tight? (open problem)

Why 1/3 ?



k -Stochastic-Greedy-IS (using random sampling)

function eval. = $\mathcal{O}(k^2n \log(B/k) \log(B/\delta))$

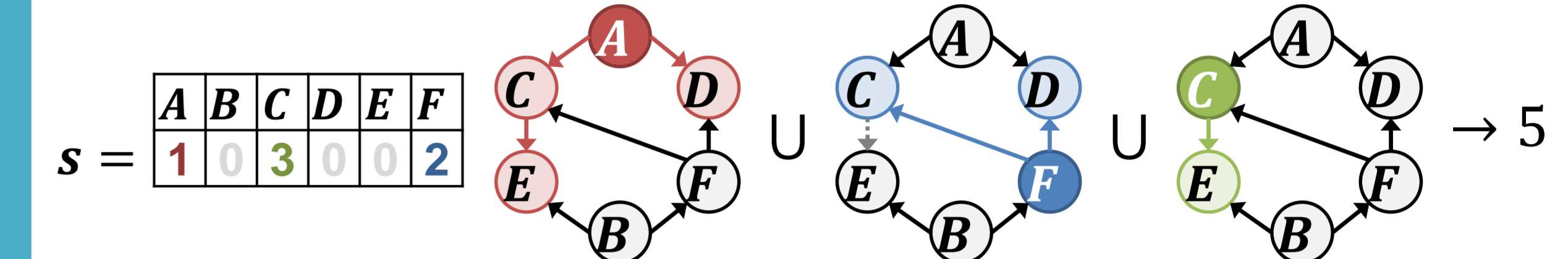
Approx. ratio = $1/3$ w.p. $1 - \delta$

Experiment for the total size constraint

Influence maximization with k topics

Given: a social network $G = (V, E, p)$ and a budget B

How to distribute k kinds of items to B people to maximize the spread of influence?



Diffusion process of the rumor on the i^{th} topic ($1 \leq i \leq k$)

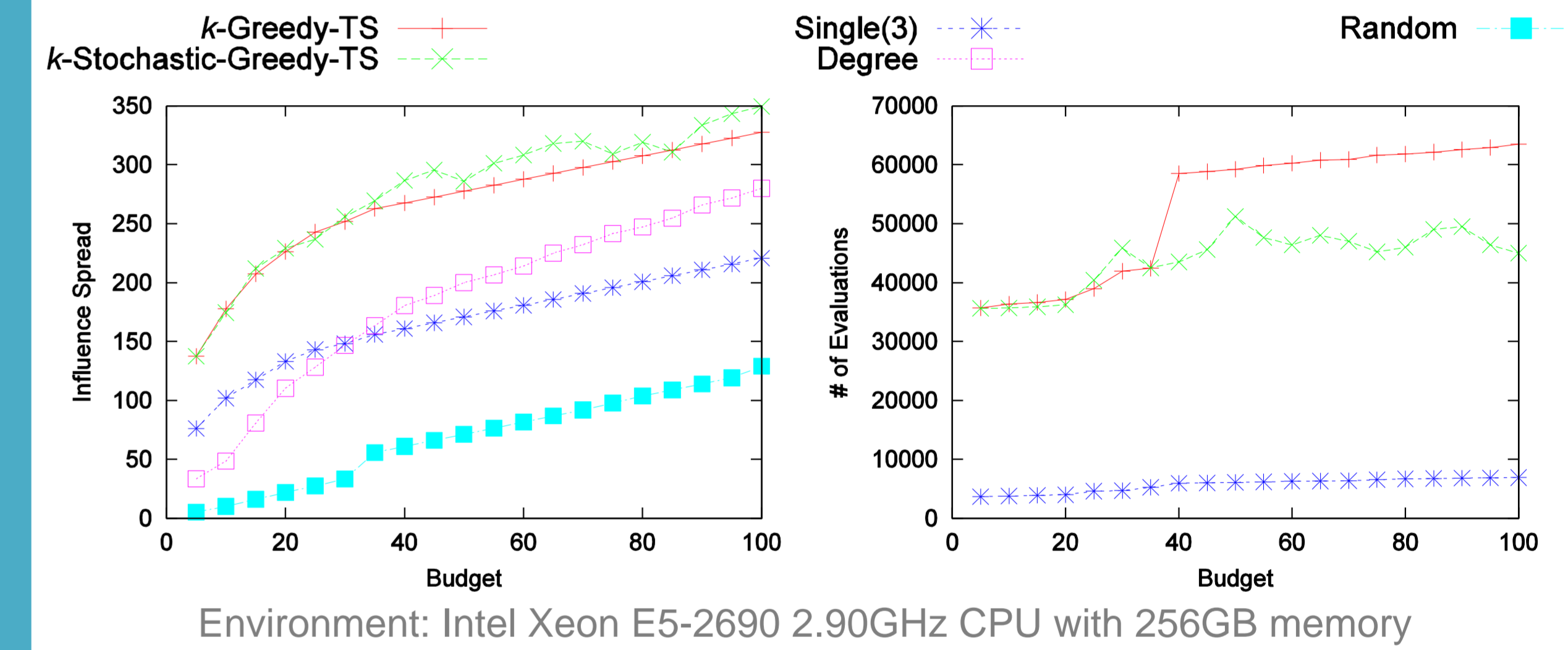
0. Activate vertices in $\text{supp}_i(s)$

1. An active vertex u activates an inactive vertex v w.p. $p_{u,v}^i$
2. Repeat 1

Influence spread $\sigma(s)$

Expected # vertices who eventually get active in one of the k diffusion processes

Goal: $\max \sigma(s)$ s.t. $|\text{supp}(S)| \leq B$

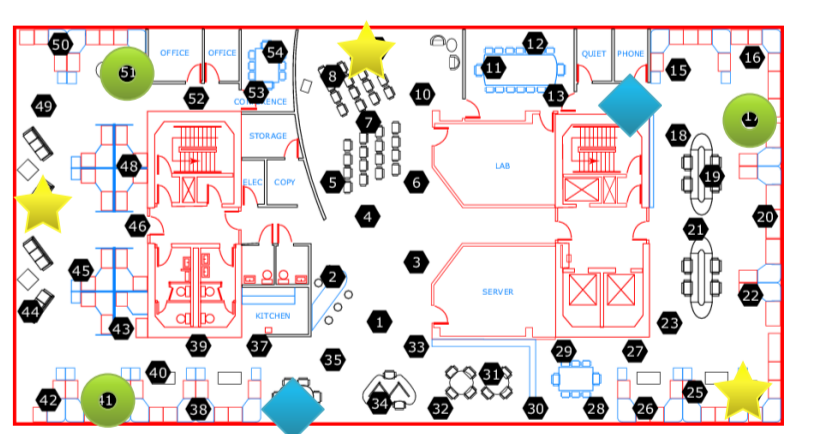


Experiment for the individual constraint

Sensor placement with k kinds of measures

Given:

- B_1 sensors for temperature
- B_2 sensors for humidity
- B_3 sensors for light



How to allocate these sensors to maximize the information gain?

Entropy of $\mathcal{S} \subseteq \Omega = \{X_1, \dots, X_n\}$

$$H(\mathcal{S}) = - \sum_{s \in \text{dom } \mathcal{S}} \Pr[s] \log \Pr[s]$$

$H(\Omega | \mathcal{S}) = H(\Omega) - H(\mathcal{S})$ measures uncertainty of Ω after observing \mathcal{S}

Goal: $\max f(x) = H \left(\bigcup_{e \in \text{supp}(x)} \{X_e^{x(e)}\} \right)$ s.t. $|\text{supp}_i(x)| \leq B_i$

X_e^i : random variable for the observation

from a sensor of the i^{th} kind at the e^{th} location

